



Embrace the SERENDIPITY OF LEARNING

November 19-22, 2009
Doubletree Hotel Ontario
Ontario Convention Center



ANNUAL CONFERENCE
PREVIEW



2009 CSLA Annual Conference & Exhibits

Conference Schedule-at-a-Glance

Mark your calendar to attend!

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- **Thursday, November 19**
Workshops (two, two-hour sessions – separate fees apply)
Opening Reception
First Annual Book Cart
Drill Team Competition
Exhibits Open
- **Friday, November 20**
Opening Keynote Session
Concurrent Sessions A-C
Annual Legislative Luncheon
Presidents Reception
Exhibits Continue
- **Saturday, November 21**
Concurrent Sessions D-G
Exhibits Close at 3:00pm
Annual CYRM Banquet
- **Sunday, November 22**
Concurrent Sessions H-I
Author/Illustrator Brunch
Conference Concludes

■ Important Conference Details

What is Available Now

Hotel reservations are now open. Book your hotel room through CSLA's housing information center; go online to CSLA's Conference Web page for the URL and toll-free telephone number. www.csla.net/con/

What is Coming Soon

Preview of the Conference Program: You will be able to view concurrent session descriptions and sort by strands – so you can plan your itinerary for November.

Online Conference Registration: Available before June 30.

Exhibitor Prospectus: Online by June 10.

Preliminary Conference Program: Will be mailed in August.



Your Serendipitous Experience Awaits You!

Conference Highlights

■ Thursday Workshops

Doug Achterman.....	Advocating for School Libraries: Connecting Your Library Program to the California Study
Kathleen Baxter	New Non-Fiction
Mark Brobosky	Library Practice Curriculum
Michael Cart.....	New Trends in YA Literature
Joe McHugh	Shakin' Down the Acorns – Creative Approaches to Storytelling
Marie Slim.....	Facilitating Instruction with Web2.0 Tools
Deborah Stanley	Bring Research Lessons into the 21st Century with Interactive White Boards and Web 2.0 Tools
Sandra Yoon & Sarah Baron	Grant Writing I & II

■ Opening Keynote Speaker (Friday)

Ellen Siminoff, a founding executive at Yahoo, named one of eight “Masters of Information” by *Forbes Magazine*, & President and CEO of *Shmoop*.
“*The Great Online, Where Young Minds Roam Freely*”

■ Author Illustrator Brunch Speaker (Sunday)

Bruce Hale, author of the *Chet Gecko Mysteries* series and *Underwhere*
“*Serendipity Doo-Dah: Embracing the Unexpected in Writing and in Life*”

■ A Sampling of Author Sessions

Doug Hansen	Marlene Perez	Susan Goldman Rubin	Maiya Williams
Naomi Hirahara	Mitali Perkins	Bradley Steffens	... and more

■ A Selection of Planned Concurrent Sessions

Digital Citizenship	Using Cell Phones in Instruction
Screencasting	Planning Successful Author Visits
Google Lit Trips, Google Calendars, and more Google Tools	Citations and Notetaking
Advocacy and PR Techniques	Cloud Computing
Organize Your Way Out of Chaos	Legislative Updates
Social Bookmarking	Collaborating to Teach 21st Century Skills
New Books for All Ages	Virtual Learning Commons and eLearning
Gross Books for Boys	Booktalking with Technology
How to Stage a Battle of the Books	Assessment and Data Collection
Using Realia to Enliven Storytime	... and much more

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950 Glenn Drive, Suite 150
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